



**Government of India
Ministry of MSME**

Brief Industrial Profile of Jalaun District U.P



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of Jalaun District

1. General Characteristics of the District

District Jalaun is one of the important district of Jhansi Mandal which comes under Bundelkhand Region. Its H.Qrs. is situated in Orai which is situated in main Kanpur-Jhansi Railway Line. In its North East Border River Yamuna is flowing and in western Side many other rivers are flowing. Because of the deep depth of the rivers nearby 4.4 Km. area has covered by dense forest. Some part of the district is hilly.

1.1 Location & Geographical Area.

The District Jalaun is situated in North Part at 27° 'N & $79-52^{\circ}$ E. The district H.Qrs. Orai is 120 Kms. from Kanpur and 110 Kms. from Jhansi. In North East It is surrounded by Etawah & Kanpur Dehat and in east south by Hamirpur, in the western side there is Pahuj River and accross the Pahuj District Bhind (Madhya Pradesh) is situated. Hence Jalaun is spread from east to west 93 Km. and north to south 68 Km. and in length & width and total geographical area of district Jalaun is 4569 Sq. Kms.

1.2 Topography

Jalaun district is in general non fertile land

1.3 Availability of Minerals:

District Jalaun is not very rich in respect of natural mineral. By the side of major river Betwa & Yamuna morang (sand) is available in abundance, which is a basic raw material for any civil construction work.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.		
MINOR		
1.	.	
2.		
3.		
4.		

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

The total forest covered area of Jalaun is 25693.35 Hectare, out of the total area of district 4569 Sq. Kms. The forest availability of Jalaun district is of evergreen forest. The Neem, Mango, Mauha, Saal, Sagaun, Babool, Kher, Kail are main trees of Jalaun District.

1.5 Administrative set up.

Jalaun district comes under the Jhasni Division. The District is divided into 4 Tehsils namely Orai, Jalaun, Konch & Kalpi presided over by Sub Divisional Magistrate. Tehsils are further

subdivided by 9 development Blocks comprising 81 Nyay Panchayat which covers 1151 Gram Sabhas with 937 revenue villages.

The district administrative functions are administrated through E-governance and all the information available on the district website.

2. District At A Glance

S.No	Particular	Year	Unit
1	Geographical features		
(A)	Geographical Data		
	i) Latitude	27 ⁰ 'N &	-
	ii) Longitude	79-52 ⁰ E	-
	iii) Geographical Area	4569 Sq. Kms	-
(B)	Administrative Units		
	i) Sub divisions	2011	0
	ii) Tehsils	2011	5
	iii) Sub-Tehsil	2011	0
	iv) Patwar Circle	2011	0
	v) Panchayat Simitis	2011	81
	vi) Nagar nigam	2011	0
	vii) Nagar Palika	2011	4
	viii) Gram Panchayats	2011	1151
	xi) Revenue villages	2011	937
	x) Assembly Area	2011	4
2.			
(A)	Sex-wise		
	i) Male	2011	786641
	ii) Female	2011	667811
(B)	Rural Population	2011	1113926
3.			
A.	Land utilization		Hectare
	i) Total Area	2010-11	454434
	ii) Forest cover	2010-11	28178
	iii) Non Agriculture Land	2010-11	11330
	v) cultivable Barren land	2010-11	1974
4.			
	(i) Forest	2010-11	25693.35
5.			
A.	Cattle		Nos.
	i) Cows	2007	237087
	ii) Buffaloes	2007	239162

B.	Other livestock		Nos.
	i) Goats	2007	257589
	ii) Pigs	2007	26522
	iii) Dogs & Bitches	2007	NA
	iv) Railways		Kms
	i) Length of rail line	2010-11	82
	V) Roads		
	(a) National Highway	2010-11	-
	(b) State Highway	2010-11	-
	(c) Main District Highway	2010-11	2017
	(d) Other district & Rural Roads	2010-11	172
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	-
	(f) Kachacha Road	2010-11	-
	(g) Total Road		2189
	(VI) Communication		Nos.
	(a) Telephone connection	2010-11	18129
	(b) Post offices	2010-11	207
	(c) Telephone center/exchange	2010-11	43
	(d) Density of Telephone per 1000 person	2010-11	176.12
	(e) Density of Telephone per km.	2010-11	128.05
	(f) PCO i. Rural	2010-11	717
	ii. STD		1452
	(g) Mobile	2010-11	276132
	(VII) Public Health		No.
	(a) Allopathic Hospital	2010-11	04
	(b) Beds in Allopathic hospitals		-
	(c) Ayurvedic Hospital		41
	(d) Beds in Ayurvedic hospitals		189
	(e) Unani hospitals		02
	(f) Homeopathic hospitals		21
	(g) Community health centers		05
	(h) Primary health centers		37
	(i) Dispensaries		-
	(j) Family & Mother Child Welfare Centre		13
	(k) Family & Mother Child Welfare Sub Centre		286
	(l) Private hospitals		-
	(VIII) Banking commercial		Nos.
	(a) Commercial Bank		51
	(b) rural Bank Products		48
	(c) Co-Operative bank products		18
	(d) PLDB Branches		-
	(IX) Education		Nos.
	(a) Primary school		1938
	(b) Middle schools		979
	(c) Secondary & senior secondary schools		162

	(d) i. Degree Colleges ii. P.G. College		26 6
	(e) University		0
	(f) Engineering College		-
	(g) Polytechnic		1
	(h) ITI		01
	(i) Educational training institute		-

SOURCE:- DEPT. OF STATISTICAL & ECONOMICS

2.1 Existing Status of Industrial Areas in the District Jalaun U.P

S. No.	Name of Ind. Area	Land acquired (in acres)	Land developed	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Estate Orai	5.38	5.38	3500	13	13	-	09
2	Industrial Estate Kalpi	16.80	16.80	500	36	36	-	12
3	Industrial Estate Konch	18.10	18.10	2800	59	59	-	27

SOURCE:- DIC, Jalaun at Orai.

3. INDUSTRIAL SCENERIO OF Jalaun U.P

3.1 Industry at a Glance

Sr No	Head	Unit
1.	REGISTERED INDUSTRIAL UNIT	2802
2.	TOTAL INDUSTRIAL UNIT	-
3.	REGISTERED MEDIUM & LARGE UNIT	02
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	05
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	425
6.	NO. OF INDUSTRIAL AREA	03
7.	TURNOVER/OF SMALL SCALE IND. Investment	13,810.000 in thousands 2795.93 Lacs
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES Investment (Rs. in lacs)	NA 2072

SOURCE:- DIC, Jalaun at Orai.

3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
1984-85	21	105	18.90
1985-86	56	252	44.80
1986-87	50	175	40.20
1987-88	43	172	38.70
1988-89	39	158	35.10
1989-90	46	183	36.80
1990-91	45	221	76.80
1991-92	50	197	67.45
1992-93	86	341	73.10
1993-94	84	332	71.40
1994-95	28	137	22.40
1995-96	30	122	28.50
1996-97	27	108	25.80
1997-98	26	105	22.38
1998-99	29	112	27.55
1999-2000	72	284	54.50
2000-2001	57	223	61.25
2001-2002	66	262	52.80
2002-2003	81	321	76.95
2003-2004	79	314	67.80
2004-2005	76	304	60.80
2005-2006	75	298	63.75

2006-2007	80	219	64.20
2007-2008	389	1583	497.00
2008-2009	389	1374	280.00
2009-2010	389	1190	453.00
2010-2011	389	1233	434.00
Total	2802	10325	2795.93

SOURCE:- DIC

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (in Crore Rs.)	EMPLOYMENT
20	Food Products	35	2.77	133
23	Hosiery & Garment	46	0.34	136
24.	Woolen, silk & artificial Thread based clothes.	0	0	0
25.	Jute & jute based & Textiles	0	0	0
26.	Ready-made garments & embroidery	0	0	0
27.	Wood/wooden based furniture	08	0.05	18
28.	Paper & Paper products	0	0	0
29.	Leather based	0	0	0
31.	Chemical/Chemical based	0	0	0
30.	Rubber, Plastic & petro based	0	0	0
32.	Mineral based	0	0	0
33.	Metal based (Steel Fab.)	0	0	0
34.	Metal Products	7	0.11	16
35.	Machinery & Part Except Electrical	0	0	0
36.	Electrical machinery and apparatus	0	0	0
37.	Transport equipment & Part	0	0	0
38.	Misc. Manufacturing	0	0	0
96-97	Repairing & Service Industry	0	0	0
	Micro	16	0.11	46
	Small	0	-	-
	Artisan	112	.3.38	349

SOURCE:- DIC , Jalaun

3.4 Large Scale Industries/Public Sector undertakings - Nil

List of the units in Jaluan :

1. Hindustan Lever Ltd., Industrial Area, Orai. (Main Produce :Detergent Cake)
2. Maa Shree Papers, Village & Post Kuthond Distt.Jalaun

3.5 Major Exportable Item : Handmade Paper

3.6 Growth Trend

The growth trend of industries at Jalaun district is 1.0-2.0% approximately annual .

3.7 Vendorisation / Ancillarisation of the Industry

NA

3.8. Medium Scale Enterprises

3.8.1 List of the units in Jalaun district . No

SL. No.	Name & Address
1-	

SOURCE: DIC

3.8.2 Major Exportable Item - Handmade Paper

3.9 Service Enterprises

- a) Coaching industry
- b) Education industry
- c) Handmade artificial jewelry
- d) Handmade design on textile & hosiery products.
- e) Hotel Industry
- f) Mobile Handset Repairing

3.9.1 Coaching Industry

Engineering entrance, pre-medical entrance, SSC and bank PO/clerks.

3.9.2 Potentials areas for service industry

- a) Repairing & Maintenance of automobile & Machineries
- b) BPO/KPO industry
- c) Tractor Trolley Repairing
- d) Computer Hardware & Software industry
- e) Electronics & telecommunication industry
- f) Organic Farming & Organic Product industry
- g) Handicrafts & handmade products Industry
- h) Art & Artisan product Industry
- i) Agricultural Implements

3.10 Potential for new MSMEs

- a) Agro based industry
- b) Readymade Garments
- c) Furniture industry
- d) Engineering products
- e) Repair & Maintenance of Auto mobiles
- f) Handmade Paper Industry
- g) Rolling Shutter
- h) Gate & Grill (Fabrication Works)
- i) Printing Press
- j) Stationery Materials
- k) Automobile repairing workshop
- l) Electrical accessories.
- m) Voltage Stabilizer
- n) Inverter
- o) Cotton socks
- p) Oil Expeller
- q) Aurvedic medicines

4. Existing Clusters of Micro & Small Enterprise : Handmade Paper

4.1 DETAIL OF MAJOR CLUSTERS - Artisan based handmade paper industry are available in Kalpi area however they are not in a position to export.

4.1.1 Manufacturing Sector : NA

4.1.2 Service Sector : NA

4.2 Details for Identified cluster : Handmade Paper

4.2.1 Name of the cluster - Handmade paper

1.	Principal Products Manufactured in the Cluster	Handmade paper
2.	Name of the SPV	
3.	No. of functional units in the clusters	150-200
4.	Turnover of the Clusters	7.0 crores approx.
5.	Value of Indirect Exports from the Clusters	3.0 crores approx through Agent
6.	Employment in Cluster	4000 Nos.
7.	Average investment in plant & machinery	20.00 crores approxi.
8.	Major issues/requirement	Waste Cotton is basic raw material for the industry which is procured from Kolkatta. There is no govt. agency for raw material stock and individual unit has to procure store independently creating higher inventory.
9.	Presence of capable institutions	NO
10.	Thrust Areas	Geographical Identification for handmade paper industry & its conversion products.
11.	Problems & constraints	Waste Cotton is basic raw material for the industry which is procured from Kolkatta. There is no govt. agency for raw material stock and individual unit has to procure store independently creating higher inventory.

5. General issues raised by industry association during the course of meeting.

No strong & formal industry association exists but surveying officer observed that the main reason for under development of industrial environment in Jalaun are :-

Lack of coordination between state govt. Agencies and individual enterprises.

- a) Problem of continuous Power Supply, Drainage system Problem.
- b) Non- availability of skilled Man Power
- c) Non- Awareness of MSME Schemes
- d) Technological & Financial Support
- e) Problems of Raw Material availability & Market Access
- f) The problem of tax structure towards MSMEs
- g) Weaker infra-structure (Road, Electricity & Transportation)
- h) Handmade paper industry cluster is not coming up because of artisan based culture and no strong association.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industrial Centre (DIC) Jalaun at Orai U.P
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute Kanpur U.P
3.	Land and Industrial shed	U.P State Industrial Development Corporation(UPSIDC), Kanpur
4.	Financial Assistance	Nationalized Bank , State Cooperative Banks
5.	For raw materials under Govt. Supply	1.National Small Industry Corporation(NSIC) Kanpur 2.U.P State Industrial Corporation(UPSIC) Kanpur
6.	Plant and machinery under hire / purchase basis.	National Small Industry Corporation(NSIC) Kanpur
7.	Power/ Electricity	U.P Power Corporation Ltd.
8.	Technical Know –how.	MSME –Development Institute Kanpur
9.	Quality & Standard	MSME –Development Institute Kanpur
10.	Marketing /Export Assistance	1.MSME –Development Institute Kanpur 2. National Small Industry Corporation(NSIC) Kanpur
11.	Other Promotional Agencies	1.MSME –Development Institute Kanpur 2.National Small Industry Corporation(NSIC) Kanpur 3.District Industry Centre,Kanpur